



City of Davenport, Iowa

Proclamation

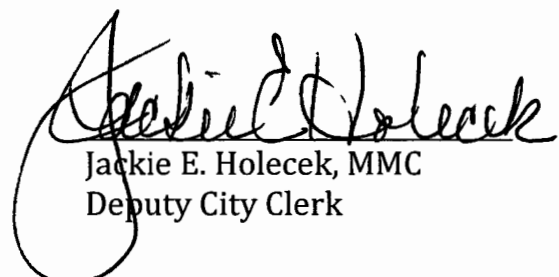
- Whereas** the City of Davenport, Iowa, celebrates our local small businesses and the contributions they make to our local economy and community. We recognize the jobs they create, the sales that boost our local economy and their dedication to the preservation of our communities; and
- Whereas** according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, which represent 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs created from 2000 and 2017; and also small businesses employ 47% of the employees in the private sector in the United States; and
- Whereas** 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and 89% of consumers who are aware of Small business Saturday said the day encourages them to shop small all year long; and
- Whereas** the most reported reason for consumers to shop and dine at small, independently-owned businesses was to support their community; and
- Whereas** advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.
- Now therefore** we, Frank Klipsch, Mayor, and the City Council of Davenport, Iowa, do hereby proclaim, November 24, 2018 as

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated this 14th day of November 2018.


Frank J. Klipsch
Mayor of Davenport


Jackie E. Holecek, MMC
Deputy City Clerk