

CITY OF EVANSVILLE

PROCLAMATION

Whereas

according to the United States Small Business Administration, more than 30 million small businesses currently operate in the United States, representing 99.7% of all businesses with employees in the United States, which are responsible for nearly 70% of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ more than 47% of the workers in the private sector; and

WHEREAS, 90% of consumers say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently owned retailers and restaurants on Small Business Saturday did so with friends and family; and

WHEREAS, 64% of consumers stated they shop and dine at small, independently owned businesses to support their communities; and

WHEREAS, the City of Evansville supports local businesses that create jobs, boost our local economy, and preserve our neighborhoods, and we celebrate the proprietors and their contributions to our community; and

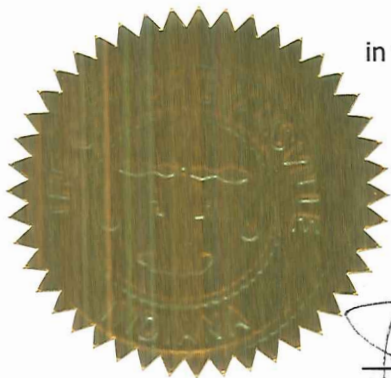
WHEREAS, Small Business Saturday is the Saturday after Thanksgiving and we encourage residents to support local small businesses and merchants today and throughout the year; then

THEREFORE, be it resolved that I Lloyd Winnecke, Mayor of the City of Evansville, do hereby proclaim November 24, 2018, as

SMALL BUSINESS SATURDAY

in the City of Evansville, Indiana.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the great seal of the City to be affixed this 23rd day of November in the year of our Lord two thousand and eighteen.



Lloyd Winnecke, Mayor
City of Evansville