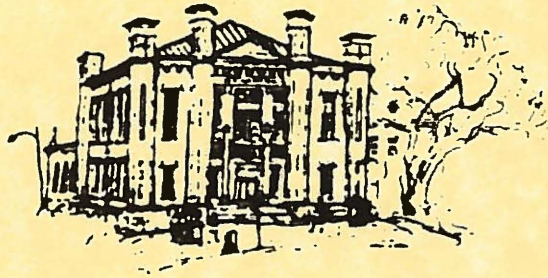


Proclamation



**CITY OF NORTHAMPTON
COMMONWEALTH OF MASSACHUSETTS
SMALL BUSINESS SATURDAY
NOVEMBER 24, 2018**

WHEREAS, Small Business Saturday is a day to support the local businesses that help create jobs, boost the economy, and preserve the unique culture of our community; and

WHEREAS, the City of Northampton applauds the contribution our local small businesses make to our local economy and community; and

WHEREAS, today we would like to increase awareness of the value of locally owned small businesses and highlight these businesses' impact on the economy of the United States; and

WHEREAS, currently there are 27.9 million small businesses in the United States, and these small businesses employ over 49 percent of the working population in the United States; and

WHEREAS, 89 percent of U.S. consumers agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, the City of Northampton supports our local businesses and encourages consumers to shop locally; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and so

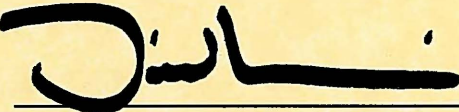
*NOW,
THEREFORE,* I, David J. Narkewicz, Mayor of Northampton, Massachusetts, do hereby proclaim November 24, 2018 as

SMALL BUSINESS SATURDAY

in the City of Northampton, and I urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have set my hand and imprinted the seal of the City of Northampton on this 24th day of November.



Mayor David J. Narkewicz