

Baltimore County Executive



Proclamation

DESIGNATING NOVEMBER 24, 2018

SMALL BUSINESS SATURDAY

WHEREAS, Baltimore County, Maryland, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community, and 89% of consumers who are aware of Small Business Saturday said the day encourages them to shop small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family, and the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

WHEREAS, Baltimore County, Maryland supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Donald I. Mohler III, as County Executive of Baltimore County, do hereby proclaim November 24, 2018, as "**SMALL BUSINESS SATURDAY**" in Baltimore County, and do urge the residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of Baltimore County to be affixed this twenty-fourth day of November in the year two thousand eighteen.

Donald I. Mohler III
County Executive