



Proclamation

- WHEREAS,** *the City of Salisbury, Maryland supports local businesses which create jobs, boost local economies, and preserve local communities; and*
- WHEREAS,** *according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States which represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and*
- WHEREAS,** *small businesses employ 47.5 percent of private sector employees in the United States; and*
- WHEREAS,** *90 percent of United States consumers say Small Business Saturday has had a positive impact on their communities; and*
- WHEREAS,** *89 percent of consumers aware of Small Business Saturday say the day encourages them to Shop Small all year long; and*
- WHEREAS,** *73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and*
- WHEREAS,** *the most reported reason for 64 percent of consumers aware of the day to shop and dine at small, independently-owned businesses was to support their communities; and*
- WHEREAS,** *the City of Salisbury, Maryland celebrates its local small businesses and the contributions they make to our local economy and Community and joins advocacy groups as well as other public and private organizations across the Country which continue to endorse the Saturday after Thanksgiving as Small Business Saturday;*

NOW THEREFORE, *I, Jacob R. Day, Mayor of the City of Salisbury, do hereby proclaim November 24, 2018 as*

"SMALL BUSINESS SATURDAY"

in our City and urge all residents in our Community and Communities across the Country to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS THEREOF, *I hereunto set my hand and the seal of the City of Salisbury this 23rd day of October, 2018.*





Jacob R. Day, Mayor