

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States that are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 73 percent of consumers who reportedly shopped small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason consumers cited for participating in Small Business Saturday was to support their community (64 percent); and

WHEREAS, the City of Liberty is home to a variety of small businesses, including retailers, restaurants, child care providers and beauty salons just to name a few; and

WHEREAS, we celebrate our local small businesses and encourage people to spend the day “shopping small” and supporting local businesses that create jobs, boost our local economy and preserve our community;

NOW, THEREFORE, I, Lyndell Brenton, Mayor of the City of Liberty, Clay County, Missouri, do hereby proclaim Saturday, November 24, 2018, as

Small Business Saturday

in the City of Liberty, and encourage residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official seal of the City of Liberty, Clay County, Missouri this 13th day of November, 2018.

Lyndell Brenton
MAYOR