



# CITY OF CLIFTON, N. J.

OFFICE OF THE MAYOR

## PROCLAMATION

**WHEREAS,** *IN 2010, AMERICAN EXPRESS FOUNDED "SMALL BUSINESS SATURDAY" TO HELP SMALL BUSINESSES ATTRACT MORE CUSTOMERS; AND*

**WHEREAS,** *THE "SMALL BUSINESS SATURDAY" CAMPAIGN ENCOURAGES PEOPLE TO SHOP AT SMALL BUSINESSES ON THE SATURDAY AFTER THANKSGIVING EACH YEAR; AND*

**WHEREAS,** *THE CITY OF CLIFTON ENCOURAGES AND PROMOTES BUSINESS WITHIN THE CITY AND SUPPORTS PARTICIPATION OF CLIFTON BUSINESSES IN THE "SMALL BUSINESS SATURDAY" CAMPAIGN;*

**NOW, THEREFORE, I, JAMES ANZALDI, MAYOR OF THE CITY OF CLIFTON, NEW JERSEY, DO HEREBY PROCLAIM SATURDAY, NOVEMBER 24, 2018, TO BE**

### **"SMALL BUSINESS SATURDAY"**

*IN THE CITY OF CLIFTON*

*AND I URGE OUR RESIDENTS TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON "SMALL BUSINESS SATURDAY" ... AND THROUGHOUT THE YEAR.*



**GIVEN UNDER MY HAND AND  
SEAL AS MAYOR OF THE CITY  
OF CLIFTON, NEW JERSEY  
NOVEMBER 1, 2018**

*James Anzaldi*  
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**JAMES ANZALDI, MAYOR**