



Executive Order
From the
Office of the Mayor

Whereas, the government of Albuquerque, New Mexico celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017 and small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community and 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, Albuquerque, New Mexico supports our local businesses that create jobs, boost our local economy and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

Now, Therefore, I, Timothy M. Keller, Mayor of the City of Albuquerque, do hereby proclaim, November 24th, 2018, as:

“Small Business Saturday”



Tim Keller

Timothy M. Keller, Mayor

Attest:

Katy Duhigg

Katy Duhigg, City Clerk