

# Proclamation

- WHEREAS,** *Small Business Saturday was established in 2010 in response to small business owners' most pressing need for more customers; and,*
- WHEREAS,** *according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States that represent 99.7 percent of all businesses with employees; and,*
- WHEREAS,** *small businesses are responsible for 65.9 percent of net new jobs created from 2000 to 2017 and employ 47.5 percent private sector employees in the United States; and,*
- WHEREAS,** *90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community while 89 percent of consumers said the day encourages them to Shop Small year-round; and,*
- WHEREAS,** *Henderson celebrates and supports our local small businesses and their contributions to our city by creating jobs, boosting our economy and preserving our community; and,*
- WHEREAS,** *advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and,*
- WHEREAS,** *by shopping or dining at small businesses November 24, 2018, and throughout the year, American consumers show that it is important to support the small businesses they value in their communities; and,*
- WHEREAS,** *the City of Henderson has a priority to ensure long-term financial resiliency as part of our mission to provide services and resources that enhance the quality of life to those who live, learn, work and play in our city;*

**NOW, THEREFORE,** I, Debra March, as Mayor of the City of Henderson, Nevada, do hereby proclaim November 24, 2018, as

## **SMALL BUSINESS SATURDAY**

*and encourage all residents of our Premier Community to shop locally in support of small businesses and merchants on this day and throughout the year.*

**IN WITNESS WHEREOF,** I have set my hand and caused the Great Seal of the City of Henderson, Nevada, to be affixed this 24<sup>th</sup> day of November 2018.



*Debra March*

**Debra March**  
Mayor, City of Henderson

**ATTEST:**

*Sabrina Mercadante*

**SABRINA MERCADANTE, MMC**  
City Clerk