



# Proclamation

- WHEREAS,** the Town of Amherst, New York celebrates our local small businesses and the contributions they make to our economy and community; there are currently 28.8 million small businesses in the United States, which are responsible for 63 percent of net new jobs created over the past 20 years; and
- WHEREAS,** an estimated 43 percent of American adults shopped or dined small on Small Business Saturday in 2017; and
- WHEREAS,** the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64 percent); and
- WHEREAS,** approximately 73 percent of consumers who reportedly shopped small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family members; and
- WHEREAS,** the Town of Amherst supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- WHEREAS,** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday, now, therefore be it
- RESOLVED** the Amherst Town Board does hereby proclaim, **November 24, 2018**, as:

## SMALL BUSINESS SATURDAY

- AND** urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Brian Kulpa, Supervisor

  
Francina J. Spoth, Deputy Supervisor  
Deborah Bruch Bucki, RN, PhD  
Shawn A. Lavin  
Jacqueline G. Berger

Councilmembers