

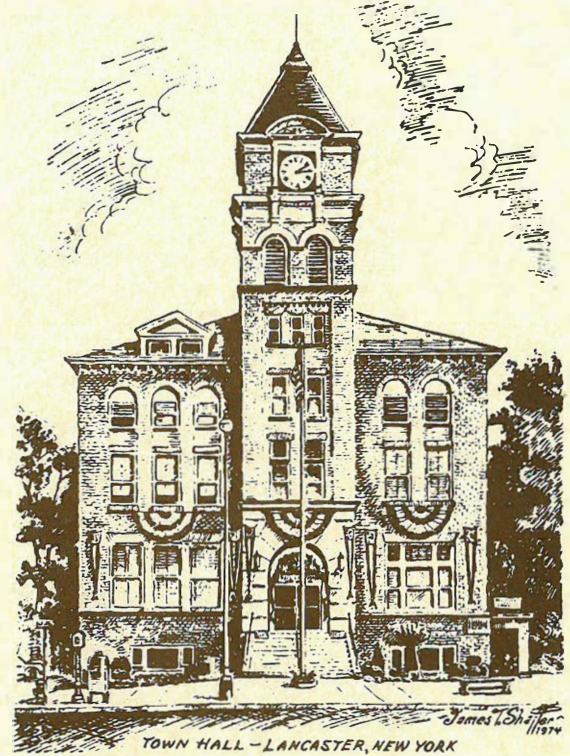
Proclamation

WHEREAS, the Town of Lancaster in the State of New York, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, the Town of Lancaster is committed to serving small business constituents; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, Lancaster New York supports our local businesses that create jobs, boost our local economy, and preserve our neighborhoods; and



*WHEREAS, **SMALL BUSINESS SATURDAY**, falling between Black Friday and Cyber Monday, on the Saturday after Thanksgiving, is essential in preserving neighborhoods that compose the landscape of our local economy and enrich its unique culture; and*

*WHEREAS, an estimated four-in-ten American adults shopped or dined small on **SMALL BUSINESS SATURDAY** in 2017; and*

*WHEREAS, In 2017, from the 1st of November through the 25th, there were more than 605,000 social media posts about **SMALL BUSINESS SATURDAY**, and nearly 177,000 were posted on November 25th alone.*

***NOW, THEREFORE**, the Town Board of the Town of Lancaster hereby proclaims, November 25, 2017 as **SMALL BUSINESS SATURDAY**, and urges the residents of our community, to support small businesses and merchants on **SMALL BUSINESS SATURDAY** and throughout the year.*

The Honorable Town Board of the Town of Lancaster

Adam Dickman, Council Member

Dawn Gaczewski, Council Member

Ronald Ruffino Sr., Council Member

Matthew Walter, Council Member


JOHANNA M. COLEMAN, Supervisor