

# RESOLUTION

*In Recognition of*  
**WOMEN IMPACTING PUBLIC POLICY AND THE SMALL BUSINESS SATURDAY  
COALITION**

*For their support of*  
**SMALL BUSINESS SATURDAY, NOVEMBER 24, 2018**

**WHEREAS**, the Saturday after Thanksgiving, recognized as Small Business Saturday, celebrates and supports small businesses and the contributions they make to our local economy and community, according to the United States Small Business Administration there are 28.8 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the U.S, and are responsible for creating 63 percent of net new jobs over the past 20 years; and,

**WHEREAS**, Women Impacting Public Policy and The Small Business Saturday Coalition in conjunction with close to 575 advocacy groups, public and private organizations across the country are endorsing the Saturday after Thanksgiving, as Small Business Saturday, supporting local businesses that create jobs, boost the economy and preserve our Central Ohio neighborhoods; and,

**WHEREAS**, recognizing small businesses as the engines that drive our local economy, in 2017 108 million holiday shoppers reported shopping or dining at local independently-owned businesses on Small Business Saturday, generating roughly \$12 billion dollars in spending \$15.4 billion at independent merchants, 76 percent of consumers planning to go to one or more small businesses as part of their holiday shopping, and a whopping 91 percent of residents believing that supporting small, independently-owned restaurants and bars is important; and,

**WHEREAS**, the Franklin County Board of Commissioners share the vision and focus of WIPP and the Small Business Saturday Coalition in supporting the 112 million consumers and 7,200 neighborhood champions across the country that have rallied local businesses and created events in their communities, and encouraging small business growth for a vibrant and successful Small Business Saturday on November 24<sup>th</sup> in Central Ohio; now, therefore, upon motion of Commissioner O'Grady, seconded by Commissioner Brown;

**BE IT RESOLVED BY THE BOARD OF COMMISSIONERS, FRANKLIN COUNTY, OHIO:**

To recognize and congratulate, on behalf of all Franklin County residents, **WOMEN IMPACTING PUBLIC POLICY AND THE SMALL BUSINESS SATURDAY COALITION** for their support of **SMALL BUSINESS SATURDAY, NOVEMBER 24, 2018.**

Voting Aye thereon:

  
Kevin L. Boyce, President

  
Marilyn Brown

  
John, O'Grady

Adopted: November 24<sup>th</sup> 2018

