

## SMALL BUSINESS SATURDAY

**WHEREAS**, the Town Council of the Town of South Kingstown celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States; they represent 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

**WHEREAS**, small businesses employ 47.5% of the employees in the private sector in the United States; and

**WHEREAS**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

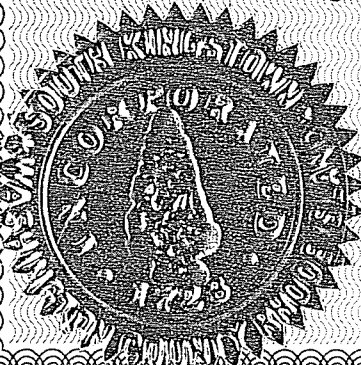
**WHEREAS**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**WHEREAS**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

**WHEREAS**, South Kingstown supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW THEREFORE, WE THE TOWN COUNCIL OF THE TOWN OF SOUTH KINGSTOWN** do hereby proclaim November 24, 2018 as **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to support small businesses and merchants on **SMALL BUSINESS SATURDAY** and throughout the year.



**WITNESS** my hand and the official seal of the Town of South Kingstown, County of Washington, State of Rhode Island, this 13<sup>th</sup> day of November, 2018.

*Margaret M. Healy*  
Margaret M. Healy, President

**ATTEST:**

*Dale S. Holberton*  
Dale S. Holberton, Town Clerk