

## PROCLAMATION RECOGNIZING SMALL BUSINESS SATURDAY

**WHEREAS**, the City of Vermillion, South Dakota celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net jobs created from 2000 - 2017; and

**WHEREAS**, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**WHEREAS**, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**WHEREAS**, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**WHEREAS**, Vermillion, South Dakota supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, we the Governing Body of the City of Vermillion, South Dakota, do hereby proclaim November 24, 2018 as

### Small Business Saturday

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated in Vermillion, South Dakota this 5<sup>th</sup> day of November, 2018.

FOR THE GOVERNING BODY OF THE  
CITY OF VERMILLION, SOUTH DAKOTA

By: John E. Powell  
John E. (Jack) Powell, Mayor

ATTEST:

By: Michael D. Carlson  
Michael D. Carlson, Finance Officer