



Proclamation



OFFICE OF THE MAYOR

SUGAR LAND, TEXAS

Small Business Saturday November 24, 2018

WHEREAS, The Saturday after Thanksgiving was designated as "Small Business Saturday" in 2010 in response to small business owners most pressing need to attract more customers; and

WHEREAS, Small businesses represent 99.7% of all businesses with employees in the United States, are responsible for 65.9% of net new jobs created from 2000 to 2017, and employ 47.5% of the employees in the private sector within the United States; and

WHEREAS, 90% of consumers in the United States say "Small Business Saturday" has a positive impact on their community by boosting the economy and enhancing neighborhoods; and

WHEREAS, 89% of consumers who are aware of "Small Business Saturday" stated the day encourages them to "Shop Small" all year long; and

NOW THEREFORE, I, Joe R. Zimmerman, on behalf of the members of City Council, and by the virtue of the authority vested in me as Mayor of the City of Sugar Land, Texas do hereby recognize November 24, 2018 as Small Business Saturday and encourage all citizens to shop their local small businesses to demonstrate commitment and create goodwill within the community.

In witness whereof I have hereunto set my hand and caused this seal to be affixed.

Joe R. Zimmerman, Mayor

Attest: Thomas Harris III, Interim City Secretary

Date: November 24, 2018

