



**Resolution No. 28-2018**

**RESOLUTION DECLARING NOVEMBER 24, 2018, AS "SMALL BUSINESS SATURDAY"**

**Whereas**, the government of Park City, Utah, celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, which represent 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

**Whereas**, small businesses employ 47.5% of the employees in the private sector in the United States; and

**Whereas**, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**Whereas**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**Whereas**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

**Whereas**, Park City, Utah, supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**Whereas**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

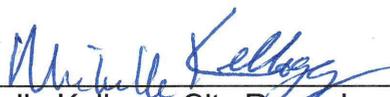
**Now, Therefore**, the Mayor and City Council of Park City, Utah, do hereby proclaim November 24, 2018, as **SMALL BUSINESS SATURDAY** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Passed and adopted this 8<sup>th</sup> day of November, 2018.

PARK CITY MUNICIPAL CORPORATION

  
Andy Beerman, Mayor

ATTEST:

  
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Michelle Kellogg, City Recorder



APPROVED AS TO FORM:

  
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Mark Harrington, City Attorney