



PROCLAMATION

- WHEREAS, the government of the City of Newport News, celebrates our local small businesses and the contributions they make to our local economy and community; and*
- WHEREAS, the United States Small Business Administration indicates there are currently 30.2 million small businesses in the United States, that represent 99.7% of all businesses with employees in the United States, that is responsible for 65% of net new jobs created over the past 20 years, and*
- WHEREAS, small businesses employ 47.5% of the employees in the private sector in the United States; and*
- WHEREAS, on average, 33% percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and*
- WHEREAS, ninety-one percent (91%) of all consumers believe that supporting small, independently-owned restaurants and bars is important; and*
- WHEREAS, seventy-six percent (76%) of all consumers plan to go to one or more small businesses as part of their holiday shopping; and*
- WHEREAS, the City of Newport News supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and*
- WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

NOW, THEREFORE, I, McKinley L. Price, Mayor of the City of Newport News, Virginia, do hereby proclaim, November 24, 2018, as

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



ATTEST:

Mabel Washington Jenkins
Mabel Washington Jenkins, MMC
City Clerk

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be duly affixed the Seal of the City of Newport News, Virginia, this 24th day of November 2018.

*McKinley L. Price, DDS, Mayor
City of Newport News, Virginia*