



TOWN OF BENNINGTON

PROCLAMATION

Small Business Saturday - November 24, 2018

Whereas, according to the United States Small Business Administration, there are millions of small businesses in the United States. They represent 99.7 percent of all businesses and are responsible for 65.9 percent of net new jobs created from 2000 to 2017, and

Whereas, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, 73 percent of all consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64 percent); and


Whereas, Bennington, Vermont supports our local businesses that create jobs, boost our local economy and preserve our communities; and

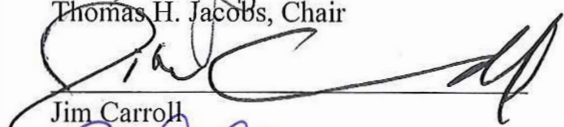
Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, therefore, we, The Select Board of the Town of Bennington, Vermont do hereby proclaim, November 24, 2018, as ***SMALL BUSINESS SATURDAY*** and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.


Dated at Bennington, Vermont this 12th day of November, 2018.

Select Board
Town of Bennington, Vermont



Thomas H. Jacobs, Chair

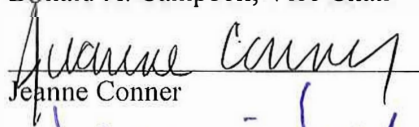

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