

**COUNCIL PROCLAMATION
SMALL BUSINESS SATURDAY
NOVEMBER 24, 2018**



WHEREAS, the government of Oak Creek, Wisconsin, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to "shop small" all year long; and

WHEREAS, 73% of consumers who reportedly "shopped small" at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas, the City of Oak Creek, Wisconsin supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, BE IT RESOLVED, that I, Daniel Bukiewicz, Mayor of Oak Creek, Wisconsin, do hereby proclaim, November 24, 2018, as

SMALL BUSINESS SATURDAY


and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Introduced and adopted this 16th day of October, 2018.

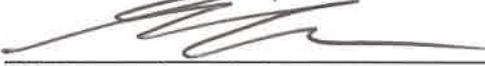
ATTEST:



City Clerk Catherine Roeske



Ald. Steven Kurkowski, 1st District




Ald. Gregory Loreck, 2nd District



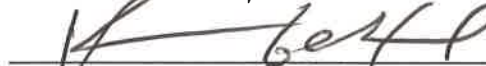
Ald. Richard Duchniak, 3rd District



Mayor Daniel J. Bukiewicz



Ald. Michael Toman, 4th District



Ald. Kenneth Gehl, 5th District



Ald. Christopher Guzikowski, 6th District