



Proclamation

Whereas, ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION, THERE ARE CURRENTLY 30.2 MILLION SMALL BUSINESSES IN THE UNITED STATES; THEY REPRESENT 99.7% OF ALL BUSINESSES WITH EMPLOYEES IN THE UNITED STATES AND EMPLOY 47.5% OF THE EMPLOYEES IN THE PRIVATE SECTOR; AND

Whereas, 90% OF U.S. CONSUMERS SAY SMALL BUSINESS SATURDAY HAS HAD A POSTIVE IMPACT ON THEIR COMMUNITY; 89% OF CONSUMERS AWARE OF SMALL BUSINESS SATURDAY SAID THE DAY ENCOURAGES THEM TO SHOP SMALL ALL YEAR LONG; AND

Whereas, THE CITY OF WEST ALLIS SUPPORTS ITS LOCAL BUSINESSES THAT CREATE JOBS, BOOST THE LOCAL ECONOMY, AND PRESERVE OUR NEIGHBORHOODS; AND

Whereas, ADVOCACY GROUPS, AS WELL AS PUBLIC AND PRIVATE ORGANIZATIONS ACROSS THE COUNTRY, HAVE ENDORSED THE SATURDAY AFTER THANKSGIVING AS SMALL BUSINESS SATURDAY; AND

Whereas, WORKING WITH DOWNTOWN WEST ALLIS, THE CITY WILL HONOR SMALL BUSINESS RECEIPTS FROM NOVEMBER 1-24. FOR EVERY \$10 SPENT AT A NON-FRANCHISE, LOCALLY-OWNED WEST ALLIS STORE DURING THAT TIME, ONE RAFFLE TICKET IS PROVIDED FOR A CHANCE TO WIN RAFFLE BASKETS WORTH \$100 EACH; BASKETS INCLUDE ITEMS DONATED BY SMALL BUSINESSES IN WEST ALLIS.

Now, therefore, may it be known that I, Dan Devine, Mayor of the City of West Allis, State of Wisconsin, do hereby proclaim

SATURDAY, NOVEMBER 24, 2018, AS "SMALL BUSINESS SATURDAY" IN THE CITY OF WEST ALLIS, AND I URGE ALL WEST ALLIS RESIDENTS TO SUPPORT SMALL BUSINESSES AND MERCHANTS IN OUR COMMUNITY ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR.

Signed

Mayor Dan Devine

