

**Proclamation
Small Business Saturday
November 24, 2018**

Whereas, Martinsburg, West Virginia celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States representing more than 99% of American employer firms, creating more than 65% of net new jobs created from 2000-2017; and

Whereas, small businesses employ 47.5% of the employees in the private sector in the United States; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to shop small all year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, Martinsburg, West Virginia supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

Whereas, advocacy groups, as well as the public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

Now Therefore Be It Resolved that I, George Karos, Mayor of Martinsburg in the State of West Virginia proclaim November 24, 2018 as

Small Business Saturday

in the City of Martinsburg and urge the residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and every day throughout the year.

Signed this 11th day of October, 2018 by:

Attest:


Gina Long, City Recorder


Mayor George Karos

