



OFFICE OF THE MAYOR

CITY OF CASPER

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PROCLAMATION

WHEREAS, *the City of Casper, Wyoming, celebrates our local small businesses and the contributions they make to our local economy and community; and,*

WHEREAS, *according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and,*

WHEREAS, *small businesses employ 47.5 percent of the employees in the private sector in the United States; and,*

WHEREAS, *89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and,*

WHEREAS, *the most reported reason for consumers that are aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and,*

WHEREAS, *public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

WHEREAS, *the City of Casper supports our local businesses that create jobs, boost our local economy and preserve our communities.*

NOW, THEREFORE, I, *Ray Pacheco, Mayor of the City of Casper do hereby proclaim, November 24, 2018,*
as

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official Seal of the City of Casper, Wyoming, to be affixed this 6th day of November, 2018.



CITY OF CASPER, WYOMING
A Municipal Corporation

Ray Pacheco
Mayor