

Maricopa County

SMALL BUSINESS SATURDAY
November 24, 2018

Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, and;

Whereas, small businesses represent 99.7% of all businesses with employees, and are responsible for 65.9% of net new jobs created from 2000 to 2017 in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

Whereas, Maricopa County supports our local businesses that create jobs, boost our local economy and preserve our communities;

Now, Therefore, I, Steve Chucri, Chairman of the Maricopa County Board of Supervisors, do hereby proclaim, November 24, 2018, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated this 15 day of November, 2018.





Steve Chucri, Chairman
Maricopa County Board of Supervisors

ATTEST:


Fran McCarroll, Clerk of the Board