

Proclamation

“Small Business Saturday” November 24, 2018

WHEREAS, the government of Prescott, Arizona celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS, small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, 70 percent of U.S. consumers are aware of Small Business Saturday, and

WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family.

WHEREAS, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, Prescott, Arizona supports our local businesses that create jobs, boost the local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

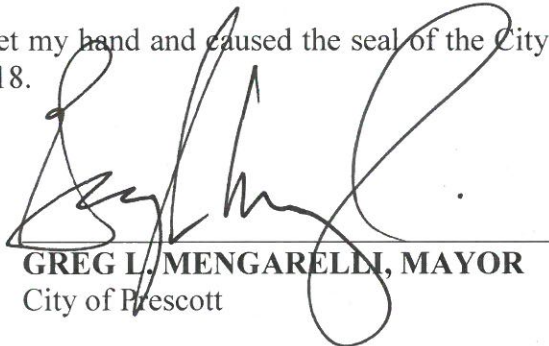
NOW THEREFORE, I, Greg L. Mengarelli, Mayor of the City of Prescott, Arizona do hereby proclaim November 24, 2018 as:

SMALL BUSINESS SATURDAY

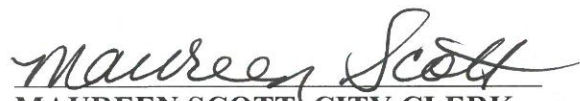
And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS THEREOF, I have hereunto set my hand and caused the seal of the City of Prescott to be affixed this 13th day of November 2018.




GREG L. MENGARELLI, MAYOR
City of Prescott

ATTEST:


MAUREEN SCOTT, CITY CLERK
City of Prescott