

Proclamation

Small Business Saturday 2018

WHEREAS, the City of Escondido celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017 and small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community and 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, Escondido, California supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, SAM ABED, Mayor of the City of Escondido, do hereby proclaim, November 24, 2018, as "SMALL BUSINESS SATURDAY" and urge the residents of Escondido, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



*SIGNED and SEALED this
Twenty-Fourth Day of November,
Two Thousand and Eighteen*

Sam Abed

SAM ABED, MAYOR