

“ 2018 SMALL BUSINESS SATURDAY ”

— NOVEMBER 24, 2018 —

The City of Gardena has always celebrated and supported our local small businesses and acknowledge the contributions they make to our local economy and community.

According to the U.S. Small Business Administration, there are 30.2 million small businesses in America which represent 99.7 percent of all businesses in the U.S. who have employees. Small businesses have been responsible for 65.9 percent of net new jobs created from the year 2000 to the year 2017.

Reports show that U.S. consumers agree that small businesses contribute positively by supplying jobs and generating tax revenue, and consumers also agree that small businesses are critical to the overall economic health of the United States.

The City of Gardena acknowledges that our local businesses create jobs, boost our local economy, and preserve our neighborhoods.

There are advocacy groups, including the Small Business Saturday Coalition and Women Impacting Public Policy (WIPP), as well as other public and private organizations across the country, who annually endorse the Saturday after Thanksgiving Day as “Small Business Saturday.”

In support of this annual observance, the City of Gardena is hereby pleased to proclaim Saturday, November 24, 2018, as

“2018 SMALL BUSINESS SATURDAY”

and urge Gardena’s citizens, as well as citizens in communities across this nation, to support their local small businesses and merchants not only on Small Business Saturday, but throughout the year.




Tasha Cerda, Mayor

