

CITY OF IRVINE

Proclamation

SMALL BUSINESS SATURDAY NOVEMBER 24, 2018

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the nation; and

WHEREAS, small businesses employ 47.5 percent of employees in the private sector and are responsible for 65.9 percent of the net new jobs created from 2000 to 2017; and

WHEREAS, 90 percent of consumers in the country feel that Small Business Saturday has had a positive impact on their communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, the City Council of the City of Irvine DOES HEREBY PROCLAIM NOVEMBER 24, 2018, as "SMALL BUSINESS SATURDAY" and encourages Irvine residents to support small businesses and merchants that create jobs and boost the local economy on Small Business Saturday and throughout the year.


DONALD P. WAGNER
MAYOR OF THE CITY OF IRVINE
NOVEMBER 13, 2018

