

PROCLAMATION

*Small Business Saturday
November 24, 2018*

WHEREAS, the City of Redlands celebrates our local small business community and the contributions they make to our local economy; and

WHEREAS, public awareness of the contributions made by Redlands' local businesses is key to sustaining a healthy business climate; and

WHEREAS, since 2010, the Saturday after Thanksgiving has been designated Small Business Saturday, a designation that has been embraced across the country by advocacy groups and public and private organizations; and

WHEREAS, in 2017 more than 108 million consumers shopped at a small business on Small Business Saturday spending over 16 billion dollars nationwide; and

WHEREAS, according to the United States Small Business Administration (SBA) there are currently 28.8 million small businesses in the United States which are responsible for 63 percent of the net new jobs created over the past 20 years; and

WHEREAS, every \$100 spent at a small local retailer, \$68 will return to the community through taxes, payroll and donations to local schools and charities; and

WHEREAS, Redlands, California supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Redlands does hereby proclaim Saturday, November 24, 2018 as *Small Business Saturday*, in the City and encourages residents and visitors to support small businesses on *Small Business Saturday* and throughout the year.

IN WITNESS WHEREOF, we hereunto affix our signatures and Official Seal of the City of Redlands on this 20th day of November, 2018.



A handwritten signature in blue ink, reading "Paul W. Foster", written over a horizontal line.

Paul W. Foster, Mayor

Attest:

A handwritten signature in blue ink, reading "Jeanne Donaldson", written over a horizontal line.

Jeanne Donaldson, City Clerk