



City of Santa Maria  
Santa Maria, California  
**Proclamation**



**WHEREAS**, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the United States, responsible for 65.9 percent of net new jobs created over the past 18 years; and

**WHEREAS**, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**WHEREAS**, the City of Santa Maria celebrates its local small businesses and the contributions they make to the local economy and community; and

**WHEREAS**, there are over 2,000 local small businesses in Santa Maria; and

**WHEREAS**, statistics show that for every \$100 spent at a local retailer, \$68 will return to the community through taxes and payroll; and

**WHEREAS**, the Santa Maria Valley Chamber of Commerce champions local business members through a variety of promotions yearlong and on Small Business Saturday, encouraging the community to keep their money in Santa Maria; and

**WHEREAS**, supporting local small businesses means strengthening the community, creating jobs, promoting commerce, helping non-profits, and providing revenue for City services.

**NOW, THEREFORE, I, ALICE M. PATINO**, Mayor of the City of Santa Maria, hereby recognize November 24, 2018, as:

***“SMALL BUSINESS SATURDAY”***

in the City of Santa Maria, and urge all the residents and businesses of the City to shop at small businesses and support local retail.

**IN WITNESS WHEREOF**, I have hereunto set my hand and have caused the Seal of the City of Santa Maria to be affixed hereto this 20<sup>th</sup> day of November 2018.



  
Alice M. Patino, Mayor