

# PROCLAMATION

## “SMALL BUSINESS SATURDAY”

November 24, 2018

**WHEREAS:** The government of Pueblo, Colorado celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

**WHEREAS:** Small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**WHEREAS:** 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**WHEREAS:** 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to shop small all year long; and

**WHEREAS:** 73 percent of consumers who reportedly shopped small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

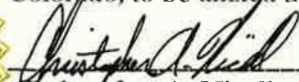
**WHEREAS:** the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses were to support their community (64%); and

**WHEREAS:** Pueblo, Colorado supports our local businesses that create jobs, boost our local economy and preserve our communities; and

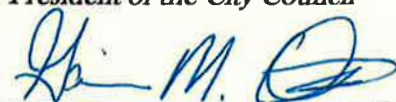
**WHEREAS:** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW THEREFORE, WE, the City Council of the City of Pueblo, Colorado, and the Board of County Commissioners of the County of Pueblo, Colorado, do hereby proclaim November 24, 2018 to be “SMALL BUSINESS SATURDAY” and urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.**

*IN WITNESS WHEREOF, We have hereunto set our hands and caused the Seals of the City and County of Pueblo, Colorado, to be affixed this 24th day of November 2018*

  
Christopher A. Nicoll

President of the City Council



Garrison M. Ortiz

Chair Pro Tem of the Board of County Commissioners

