

**P R O C L A M A T I O N**  
**Small Business Saturday**  
**November 24, 2018**

**Whereas**, the City of Wheat Ridge, Colorado, celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the United States and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

**Whereas**, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**Whereas**, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**Whereas**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**Whereas**, the most reported reason for consumers aware of Small Business Saturday, a day to shop and dine at independently-owned businesses was to support their community; and

**Whereas**, Wheat Ridge, Colorado supports our local small businesses that create jobs, boost our local economy and preserve our communities; and

**Whereas**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

**Now, Therefore**, I, Bud Starker, Mayor of the City of Wheat Ridge, Colorado do hereby proclaim, November 24, 2018; as:

***SMALL BUSINESS SATURDAY***

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Dated this 26th day of November 2018.

  
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Janelle Shaver, City Clerk

  
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Bud Starker, Mayor

