

Town of Fairfield, Connecticut

Proclamation



WHEREAS: The Town of Fairfield, Connecticut proudly celebrates our local small businesses and the many positive contributions they make to our local economy and community; and

WHEREAS: According to the United States Small Business Administration, there are currently 30.2 million small businesses in our country; they represent 99.7% of all businesses with employees in the U.S. and are responsible for 65.9% of net new jobs created from 2000 to 2017. Small businesses employ over 47.5% of the employees in the private sector in the U.S.; and

WHEREAS: Ninety percent of consumers in the U.S. agree that Small Business Saturday has had a positive impact on their community. Eighty-nine percent of consumers who are aware of Small Business Saturday said this special day encourages them to 'Shop Small' all year long; and

WHEREAS: Seventy three percent of consumers who reportedly 'Shopped Small' at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family. The most reported reason for consumers aware of this day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS: The Town of Fairfield, Connecticut strongly supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS: Advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Michael C. Tetreau, First Selectman of the Town of Fairfield, do hereby proclaim, Saturday, November 24, 2018 as

SMALL BUSINESS SATURDAY

in the Town of Fairfield, Connecticut and encourage all residents of our community, and communities across our country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the Town of Fairfield to hereby be affixed, this 24th day of November, 2018.

Michael C. Tetreau
First Selectman