

# PROCLAMATION

## IN RECOGNITION OF SMALL BUSINESS SATURDAY

NOVEMBER 24, 2018

- WHEREAS:** THE CITY OF HOLLYWOOD, CELEBRATES OUR LOCAL SMALL BUSINESSES AND THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY AND COMMUNITY. ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION. THERE ARE CURRENTLY 30.2 MILLION SMALL BUSINESSES IN THE UNITED STATES. THEY REPRESENT 99.7 PERCENT OF ALL BUSINESSES WITH EMPLOYEES IN THE UNITED STATES, AND ARE RESPONSIBLE FOR 65.9 PERCENT OF NET NEW JOBS CREATED FROM 2000 TO 2017; AND
- WHEREAS:** SMALL BUSINESSES EMPLOY 47.5 PERCENT OF THE EMPLOYEES IN THE PRIVATE SECTOR IN THE UNITED STATES; AND
- WHEREAS:** 90% OF CONSUMERS IN THE UNITED STATES SAY SMALL BUSINESS SATURDAY HAS HAD A POSITIVE IMPACT ON THEIR COMMUNITY; AND
- WHEREAS:** 89% OF CONSUMERS WHO ARE AWARE OF SMALL BUSINESS SATURDAY SAY THE DAY ENCOURAGES THEM TO SHOP SMALL ALL YEAR LONG; AND
- WHEREAS:** 73% OF CONSUMERS WHO REPORTEDLY SHOPPED SMALL AT INDEPENDENTLY-OWNED RETAILERS AND RESTAURANTS ON SMALL BUSINESS SATURDAY DID SO WITH FRIENDS OR FAMILY; AND
- WHEREAS:** THE MOST REPORTED REASON FOR CONSUMERS, AWARE OF THE DAY, TO SHOP AND DINE AT SMALL, INDEPENDENTLY-OWNED BUSINESSES WAS TO SUPPORT THEIR COMMUNITY (64%); AND
- WHEREAS:** THE CITY OF HOLLYWOOD SUPPORTS OUR LOCAL BUSINESSES THAT CREATE JOBS, BOOST OUR LOCAL ECONOMY AND PRESERVE OUR COMMUNITIES; AND
- WHEREAS:** ADVOCACY GROUPS, AS WELL AS PUBLIC AND PRIVATE ORGANIZATIONS, ACROSS THE COUNTRY HAVE ENDORSED THE SATURDAY AFTER THANKSGIVING AS SMALL BUSINESS SATURDAY; AND
- WHEREAS:** THE CITY OF HOLLYWOOD CITY COMMISSION ENCOURAGES THE RESIDENTS OF OUR COMMUNITY, AND COMMUNITIES ACROSS THE COUNTRY TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR; NOW
- THEREFORE:** JOSH LEVY, MAYOR OF THE CITY OF HOLLYWOOD, FLORIDA, AND THE HOLLYWOOD CITY COMMISSION, HEREBY PROCLAIM NOVEMBER 24, 2018 AS:

### SMALL BUSINESS SATURDAY

SIGNED THIS 21<sup>ST</sup> DAY OF  
NOVEMBER 2018, AT  
HOLLYWOOD, FLORIDA



MAYOR JOSH LEVY  
VICE MAYOR DEBRA CASE  
COMMISSIONER PETER D. HERNANDEZ  
COMMISSIONER TRACI L. CALLARI  
COMMISSIONER RICHARD BLATTNER  
COMMISSIONER KEVIN D. BIEDERMAN  
COMMISSIONER LINDA SHERWOOD