

~ PROCLAMATION ~

WHEREAS, The government of Panama City, Florida, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses with employees in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 - 2017; and

WHEREAS, Small businesses employ over 47.5 percent of all businesses with employees in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, The most reported reason for consumers aware of the day to shop and dine at small, independently owned businesses was to support their community (64%); and

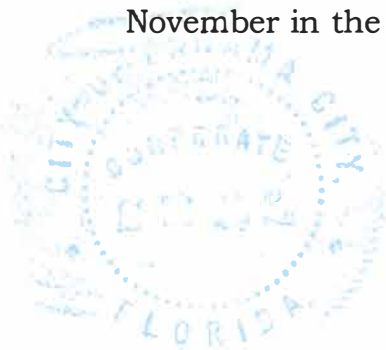
WHEREAS, Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday and the City of Panama City supports our local businesses that create jobs, boost our local economy and preserve our community:

NOW, THEREFORE, I, Greg Brudnicki, by virtue of the authority vested in me as Mayor of the City of Panama City, Florida, do hereby proclaim the Saturday, November 24, 2018, as

“SMALL BUSINESS SATURDAY”

throughout the City of Panama City, Florida, and urge all citizens to shop small in a big way by visiting local merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Panama City, Florida, to be affixed this Thirteenth day of November in the year of our Lord, Two Thousand Eighteen.



City of Panama City, Florida

A handwritten signature in black ink, appearing to read "G. Brudnicki". The signature is written over a horizontal line.

Greg Brudnicki, Mayor

ATTESTED TO:

A handwritten signature in blue ink, appearing to read "T. D. Hachmeister". The signature is written over a horizontal line.

T. D. Hachmeister, City Clerk