



A Proclamation

WHEREAS, DeKalb County, Ga., celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, According to the U. S. Small Business Administration, there are currently 30.2 million small businesses in the United States. These businesses represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, Small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, In DeKalb County, 70 to 80 percent of the workforce is employed by small businesses and entrepreneurs; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

WHEREAS, DeKalb supports our local businesses that create jobs, boost our local economy and preserve our communities

NOW, THEREFORE, I, the Chief Executive Officer, on behalf of DeKalb County and its more than 700,000 citizens, hereby proclaim Saturday, November 24, 2018, as “Small Business Saturday” in DeKalb County.

PROCLAIMED, THIS 15th day of November 2018

Michael L. Thurmond, CEO