

Kaua'i Small Business Saturday

WHEREAS, the government of the County of Kaua'i, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent more than 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ over 47.5 percent of all businesses in the private sector in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, 64 percent of consumers reported the reason for shopping and dining at small independently-owned businesses was to support their community; and

WHEREAS, the County of Kaua'i supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, BERNARD P. CARVALHO, JR., Mayor of the County of Kaua'i, State of Hawai'i, do hereby proclaim November 24, 2018 as

Small Business Saturday

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

DONE at Kukui Grove Shopping Center, Līhu'e
County of Kaua'i, State of Hawai'i
this 24th Day of November, 2018.



Bernard P. Carvalho, Jr.
Mayor, County of Kaua'i
State of Hawaii