

City of Indianapolis Office of the Mayor



PROCLAMATION

TO ALL WHOM THESE PRESENTS MAY COME, GREETINGS:

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States. Small businesses represent 99.7 percent of all American businesses with employees and are responsible for 65.9 percent of net new jobs created between 2000 and 2017; and

WHEREAS, the small, locally-owned businesses of Indianapolis are essential to our city's economic vibrancy. Small businesses contribute positively to the local community by supplying jobs and generating tax revenue—with every \$100 spent at a small local retailer, it is estimated that \$68 will return to the community through taxes, payroll, and donations; and

WHEREAS, advocacy groups as well as public and private organizations have recognized the Saturday after Thanksgiving as Small Business Saturday. Local business creates jobs, boosts the economy, and preserves our neighborhoods, and it is vital for a community's longevity; and

WHEREAS, Today and every day, Indianapolis supports the efforts of our local small businesses and encourages consumers to Shop Small all year long, increasing awareness of the value of locally-owned businesses and their key contributions to sustaining a healthy business climate;

NOW, THEREFORE, I, JOSEPH H. HOGSETT, MAYOR OF THE CITY OF INDIANAPOLIS, DO HEREBY PROCLAIM NOVEMBER 24, 2018, AS:

SMALL BUSINESS SATURDAY

in the City of Indianapolis, and I ask all citizens to join me in this observation.

**IN TESTIMONY WHEREOF, I HAVE
HEREUNTO SET MY HAND AND CAUSED
TO BE AFFIXED THE SEAL OF THE CITY
OF INDIANAPOLIS ON THIS 24th DAY OF
NOVEMBER IN THE YEAR TWO
THOUSAND EIGHTEEN.**



Joseph H. Hogsett
JOSEPH H. HOGSETT
MAYOR
CITY OF INDIANAPOLIS

