

## ***Small Business Saturday Proclamation***

**WHEREAS**, the city of Dodge City, Kansas celebrates our local small businesses and the contributions they make to our local economy and community. According to the United State Small Business Administration, there are currently 30.2 million small businesses in the United States representing 99.7 percent of all businesses with employees in the United States and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

**WHEREAS**, small businesses employ over 47.5 percent of the employees in the private sector in the United States; and

**WHEREAS**, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

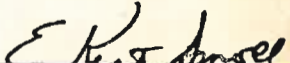
**WHEREAS**, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

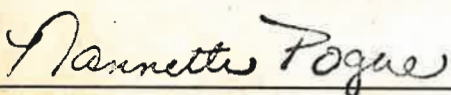
**WHEREAS**, 64 percent of consumers aware of the day to shop and dine at small, independently-owned businesses cited their reason to do so was to support their community; and

**WHEREAS**, in 2010, Small Business Saturday was founded to support small businesses across the country by attracting new customers in November and December; and

**WHEREAS**, the City of Dodge City thanks our local small businesses and the contributions they make to our local economy and community

**NOW, THEREFORE**, I, Kent Smoll, Mayor of Dodge City, Kansas, do hereby proclaim November 24, 2018 as **Small Business Saturday**, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

  
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Kent Smoll, Mayor

  
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Nannette Pogue, City Clerk