

Small Business Saturday PROCLAMATION

WHEREAS, the government of the Charter Township of Waterford, Michigan, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the event encourages them to shop small all year long; and

WHEREAS, 73 percent of consumers who reported "shopped small" at independently owned retailers and restaurants on Small Business Saturday did so with their friends or family; and

WHEREAS, the most (64 percent) reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

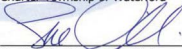
WHEREAS, the Charter Township of Waterford, Michigan, supports our local businesses that create jobs, boost our local economy, and contribute to the community.

NOW, THEREFORE, as representatives of Waterford Township, Michigan, the Board of Trustees does hereby proclaim Saturday, November 24, 2018, as Small Business Saturday and we urge the residents of our community to support local businesses on Small Business Saturday and throughout the year.

I hereby certify that this Proclamation was made by the Charter Township of Waterford Board of Trustees at a regular meeting on November 13, 2018.

Charter Township of Waterford

November 13, 2018
Date


Sue Camilleri, Township Clerk