

WHEREAS: *The City of Rolla, Missouri celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, and are responsible for 63 percent of net new jobs created over the past 20 years; and*

WHEREAS: *small businesses employ 48 percent of the employees in the private sector in the United States and small businesses form the backbone of our local economy, generating jobs and improving the quality of life for citizens; and*

WHEREAS: *Rolla, Missouri issues some 1,220 business licenses each year and supports the efforts of local small businesses and recognizes the critical role they play in our community; and*

WHEREAS: *Small Business Saturday is a nationwide campaign to cultivate business for small merchants on the Saturday after Thanksgiving. Small Business Saturday will stimulate economic growth for merchants in our community; and*

WHEREAS: *Rolla, Missouri values its local businesses and celebrates the diversity of the goods and services they provide.*

NOW, THEREFORE, I, Louis J. Magdits, IV, Mayor of the City of Rolla, Missouri, do hereby proclaim Saturday, November 24, 2018 as

"SMALL BUSINESS SATURDAY"

in the City of Rolla, Missouri, and I encourage all residents to recognize and support small businesses within our community by shopping at these establishments as a way to boost the local economy and strengthen our small business community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Rolla to be affixed this 19th Day of November In the Year of Our Lord, Two-Thousand Eighteen.

MAYOR