

The Council Chambers
City Hall
Portsmouth, New Hampshire

A Proclamation

Whereas: the government of Portsmouth, New Hampshire celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States (and also in Portsmouth), and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

Whereas: small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas: 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas: 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas: 73% of consumers who reportedly “Shopped Small” at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas: the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas: Portsmouth supports our local businesses that create jobs, boost our local economy and preserve our communities; and

Whereas: advocacy groups, as well as public and private organizations, locally and across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

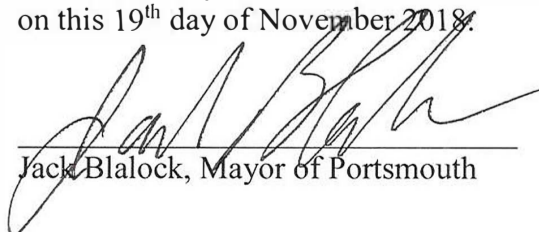
Now, therefore, I, Jack Blalock, Mayor of the City of Portsmouth, on behalf of the members of the City Council and the citizens of Portsmouth, do hereby proclaim the twenty fourth November 2018 as

Small Business Saturday in Portsmouth

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Given with my hand and the
Seal of the City of Portsmouth,
on this 19th day of November 2018.


Jack Blalock, Mayor of Portsmouth