

# Township of Toms River

## Proclamation

**WHEREAS**, Women Impacting Public Policy and the Small Business Saturday Coalition are joining efforts to stimulate shopping at local independently owned businesses on **November 24, 2018**; and

**WHEREAS**, last year a number of Mayors and officials supported the Small Business Saturday initiative and understand there are 28.8 million small businesses in the United States and 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

**WHEREAS**, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; 76 percent of all consumers plan to go to one or more small business as part of their holiday shopping; and

**WHEREAS**, the Small Business Saturday concept needs to become a yearly media event to prompt residents to shop locally to preserve neighborhoods and the economy.

**NOW, THEREFORE**, We, Mayor Thomas F. Kelaher and Council President Brian S. Kubiel of the Township of Toms River in the County of Ocean and State of New Jersey, with the full concurrence of the Township Council, hereby proclaim November 24, 2018 **Small Business Saturday** in the Township of Toms River.

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***Mayor Thomas F. Kelaher***

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***Brian S. Kubiel***  
***Council President***

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***George E. Wittmann, Jr.***

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***Maria L. Maruca***

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***Maurice B. Hill, Jr.***

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***Laurie A. Huryk***

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***Daniel T. Rodrick***

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***Terrance L. Turnbach***