

PROCLAMATION

Small Business Saturday

November 24, 2018

WHEREAS, Carson City, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent more than 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ over 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 90 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, Carson City supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, I, Robert L. Crowell, Mayor of Carson City, Nevada on behalf of the Board of Supervisors do hereby proclaim, November 24, 2018, as: "**SMALL BUSINESS SATURDAY**" and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Dated this 14th day of November 2018.

A handwritten signature in black ink, reading "Robert L. Crowell".

Robert L. Crowell, Mayor