

Rubén Díaz Jr.

President of the Borough of  
The Bronx

Presents this

# Proclamation

Whereas:

*The Bronx celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees, and are responsible for 63 percent of net new jobs created over the past 20 years, and;*

*Whereas: Small businesses employ over 49 percent of the working population in the United States, and;*

*Whereas: 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue, and;*

*Whereas: 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States, and;*

*Whereas: 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community, and;*

*Whereas: Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday, and;*

Now Therefore, I, Ruben Diaz Jr., President Borough of The Bronx, do hereby proclaim, November 24, 2018, as

**“SMALL BUSINESS SATURDAY”**

Rubén Díaz Jr.

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