Proclamation

Greeting:

Whereas: the Borough of Queens, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States. They represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

Whereas: small businesses employ over 47.5 percent of all employees in the private sector in the United States; and

Whereas: 90 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

Whereas: 89 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

Whereas: 73 percent of consumers who reportedly shop small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas: the most reported reason for consumers aware of the day to shop and dine at small independently-owned businesses was to support their community; and

Whereas: the Borough of Queens supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

Whereas: advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Melinda Katz, President of the Borough of Queens, in the State of New York do hereby proclaim, November 24, 2018, as:

Small Business Saturday

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Melinda Katz

Melinda Katz
President of the Borough of Queens