

# Proclamation

## To Recognize and Promote Small Business Saturday

- Whereas,** The government of the Municipality of Norristown, Pennsylvania, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created over the past 20 years; and
- Whereas,** Small businesses employ 47.5 percent of the employees in the private sector in the United States and on average, roughly 33 percent of consumers' holiday shopping will be done at small, independently-owned businesses; and
- Whereas,** About 90 percent of U.S. consumers are aware of Small Business Saturday and firmly believe that supporting small, independently-owned businesses has a positive impact on their community; and
- Whereas,** The Municipality of Norristown, Pennsylvania, supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- Now  
Therefore,** The Municipal Council of Norristown recognize and promote local businesses and do hereby proclaim November 24, 2018, as "Small Business Saturday" in the Municipality of Norristown and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Proclaimed this 7<sup>th</sup> day of November, 2018.

*Sonya D. Sanders*