

# Executive Proclamation

Rapid City, South Dakota  
Office of the Mayor

**WHEREAS**, Rapid City celebrates our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS**, According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, employing 47.5% of the employees in the private sector; and

**WHEREAS**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long and has a positive impact on their community; and

**WHEREAS**, Consumers who Shop Small at independently-owned retailers and restaurants on Small Business Saturday typically do so with friends or family; and

**WHEREAS**, The most reported reason for consumers shopping and dining at small, independently-owned businesses on Small Business Saturday has been to support their community (64%); and

**WHEREAS**, Rapid City supports our local businesses that create jobs, boost our local economy and preserve our communities.

**NOW, THEREFORE**, I, Steve Allender, Mayor of Rapid City, do hereby proclaim this Saturday, November 24, 2018 as

## Small Business Saturday

**IN WITNESS WHEREOF**, I, Steve Allender, Mayor of the City of Rapid City, South Dakota, do hereby affix my official signature and the Official Seal of the City of Rapid City, South Dakota, on this 19<sup>th</sup> day of November, 2018.

---

Steve Allender, Mayor  
Rapid City, South Dakota