

Proclamation

“SMALL BUSINESS SATURDAY”

WHEREAS, Small Business Saturday, created in 2010, celebrates small businesses and the contributions they make to their local markets and communities; and

WHEREAS, the day recognizes national efforts to encourage consumers to shop at independently owned businesses, thereby supporting job growth and boosting the area economy; and

WHEREAS, in an age of global markets and capitalism, it’s far too easy for small businesses to struggle and fail, even if they have superior products and services, and we have the power to change this; and

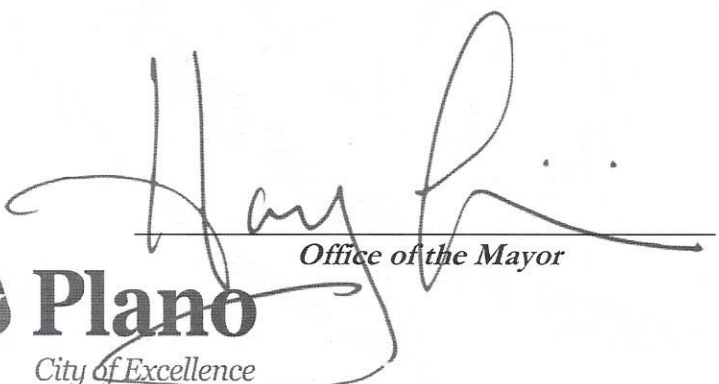
WHEREAS, the day encourages people everywhere to shop with small businesses for just one day, and to change the world a little bit; and


WHEREAS, small businesses create two-thirds of new jobs, employ fifty percent of the employees in the private sector in the United States, and generate half of private gross domestic product; and

WHEREAS, small businesses are a vital part of our nation’s economy and we all benefit from their stable and supportive place in the Metroplex;

NOW, THEREFORE, I, HARRY LAROSILIERE, MAYOR OF THE CITY OF PLANO, TEXAS do hereby proclaim **Saturday, November 24, 2018** as “**Small Business Saturday**” in Plano, and I do thereby encourage all citizens to join me and the Plano City Council in frequenting the small businesses in our community.




Office of the Mayor

 **Plano**
City of Excellence