

PROCLAMATION

Small Business Saturday

November 24, 2018

WHEREAS, the Town of Leesburg celebrates our local small businesses, and the contributions they make to our local economy and community;

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States; they represent 99.7 percent of all businesses with employees in the United States; and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

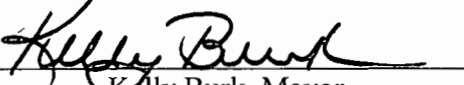
WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to "Shop Small" all year long; and

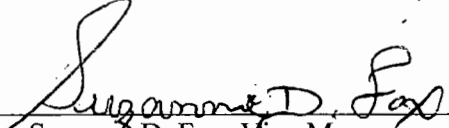
WHEREAS, 73% of consumers who reportedly "Shopped Small" at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

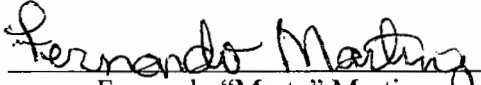
WHEREAS, the Town of Leesburg supports our local businesses that create jobs, boost our local economy, and preserve our communities.

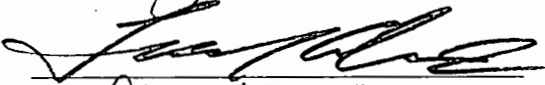
THEREFORE, the Mayor and Town Council of Leesburg, Virginia, hereby recognize Saturday, November 24, 2018 as Small Business Saturday, and urge all residents of our community to support our small businesses and merchants on Small Business Saturday and throughout the year.

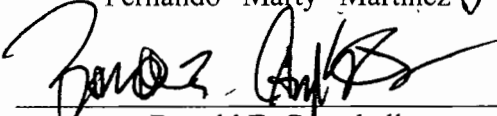
PROCLAIMED, this 13th day of November, 2018.

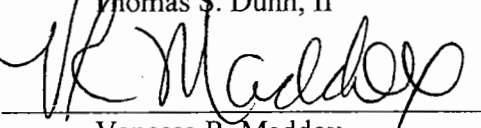

Kelly Burk, Mayor



Suzanne D. Fox, Vice Mayor


Fernando "Marty" Martinez


Thomas S. Dunn, II


Ronald E. Campbell


Vanessa R. Maddox


Joshua P. Thiel