



Proclamation

SMALL BUSINESS SATURDAY



November 24, 2018



Catherine E. Pugh
Mayor

- WHEREAS,** the Small Business Saturday campaign was created in 2010 in response to small business owners' most pressing need: more customers; and
- WHEREAS,** falling between Black Friday and Cyber Monday, it's a day to support the local businesses that create jobs, boost the economy, and preserve neighborhoods around the country; and
- WHEREAS,** Small Business Saturday has since become a nation-wide, well-known, and celebrated event on the national calendar with support from elected officials, public and private organizations, and millions of social media users; and
- WHEREAS,** today also gives us all a wonderful opportunity to go out into our communities, discover local small business treasures, and see for ourselves that small businesses are the backbone of our economy and the glue that holds communities together; and
- WHEREAS,** during this holiday season, and all year round, support small businesses in a big way – Let's Shop Small!

THEREFORE, I, Catherine E. Pugh, Mayor of the City of Baltimore, do hereby proclaim November 24, 2018, as "SMALL BUSINESS SATURDAY" in Baltimore and do urge all citizens to join in this celebration and support small businesses!

IN WITNESS WHEREOF, I have hereunto set the Great Seal of the City of Baltimore to be affixed this twenty-fourth day of November, two thousand eighteen.



Catherine E. Pugh

Mayor